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**Brief: JUICY SHOT**

## Low GI and vitamin juice for kids



AUSTRALIAN OWNED manufacturer Juicy Isle has launched Kids Plus, a pulp-free low GI premium orange juice specially formulated for children.

Every serving provides children with 200 per cent of their RDI of Vitamin C, as well as 20 per cent RDI of Vitamin A and calcium and 15 per cent of folic Acid. Juicy Isle has also reduced the amount of natural sugar in its Kids Plus juice which has a 90 per cent juice content, making it lower in natural sugar than 100 per cent juice.

The juice is made in Australia from a blend of premium orange juice from local and imported ingredients. Woolworths nationwide is retailing the juice for \$3.98 for a 2L carton.